

Breathing life into the future®

Editor's Message:

Even though the weather may not feel like March, it's actually here. On Saturday, I am excited to be joining the High River Kinsmen at the 10th Annual Dinner and Dance. Also this month is the parent info day at the children's hospital. I will be there, along with some others from our chapter so, if you have any questions regarding the new name and logo, or any events, please feel free to see us. We don't have many other events until May, but if you are wanting to take part and join in, there are many committees that need some help. We are gearing up for a very busy May, including Mums for Mum, Shooting for a Cure, a casino, and among others, the Great Strides Walk. I hope you enjoy this month's newsletter.

Cara Wiley

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*The deadline for the April Newsletter is Monday
March 28th*

2011 CALENDAR OF EVENTS

Coin Boxes - All Year

Parent Information Day - March 12th

May is CF Month

Banner Hanging – May

Mums for Mum - May 5th, 6th and 7th

Shooting for the Cure – May 7th

Casino Event - May 11th and 12th

Great Strides™ Walk – May 29th

CARSTAR Soaps it Up! – June 6th

65 Roses Ladies Golf – June 27th

Friends of CF Golf (Carstairs) – July 4th

Friends Fore CF Golf (Medicine Hat) – July

Ride for the Breath of Life® - September 17th

FrightLites® – October

Calgary Chapter AGM – October

An Evening of Fine Things - November

Wrapping for a Cure - December

KIN EVENTS

High River 10th Annual Dinner and Dance - March 6th

Kin/CF Day – May 1st

Stampede City Kinette 3rd Annual Daisy Chain of Loonies - April 30th

Kinsmen Children's Hospital Home Lotto – May, June and July

Kinsmen pre-parade, Mile of Dimes – July

Kinsmen Wheels, Stampede week – July



Become a member of our Chapter - download the membership application form at: <http://bit.ly/f3HBtO>

Shinerama Campaign raises \$ 1 million!

We're thrilled to announce that the 2010 Shinerama Campaign shattered fundraising records! Thousands of students across Canada raised \$1 million in support of the fight against cystic fibrosis. Thank you to everyone involved for your Shinerific support!

"I am so proud of my fellow students across the country for shattering our previous record and reaching new heights in raising \$1 million!" said Ryan McDermott, National Shinerama Chair. "This is a testament to what can happen when students from coast to coast really come together for a great cause!"

"What an amazing historic year for our Shiners! On behalf of the thousands of Canadians touched by cystic fibrosis, I want to thank our volunteers and their supporters for their strong support," said Maureen Adamson, CEO of Cystic Fibrosis Canada. "Their high spirits and dedication to our cause inspire us to work even harder for Canadians battling cystic fibrosis every day. We're \$1 million closer to a cure, thanks to the vibrant students across Canada."

CARSTAR contributes \$15,000 to Cystic Fibrosis Canada from its Facebook Challenge!

CARSTAR Automotive Canada launched a special Facebook Challenge raising \$15,000 for Cystic Fibrosis Canada. They committed to donating \$1 for every "Like" their Facebook page received (up to \$10,000) to Cystic Fibrosis Canada until the end of February. Sam Mercanti, the President and CEO of CARSTAR, then upped-the-ante by offering an additional \$5,000 if 10,000 "Likes" were reached. On February 7, 2011 the goal was achieved!! Thank you so to the Cystic Fibrosis community for support in spreading the word to your Facebook friends. The goal could not have been achieved without the help of the whole community. Every "like" made a difference.

We are so grateful to CARSTAR and their network of collision repair centres for their incredible generosity.

To visit the CARSTAR Facebook page visit www.facebook.com/carstarcanada

A message from our new CEO

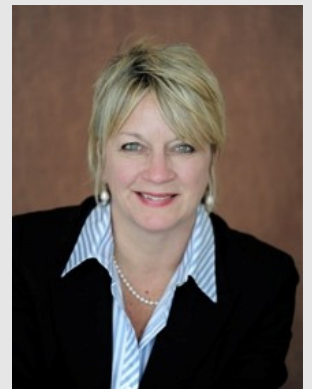
On February 1, 2011, Cystic Fibrosis Canada launched its new name and symbol across the country. As the newly appointed CEO for this amazing organization, I am privileged and honoured to lead Cystic Fibrosis Canada.

Cystic Fibrosis Canada is the only national charity in Canada that funds cystic fibrosis research. Our research is second to none and, our community is active in every corner of the country. Despite the progress to date, our work continues. Every week, in Canada, two children are diagnosed with cystic fibrosis and one dies from this fatal genetic disease.

I am humbled by the tireless dedication of the volunteers, families and champions for Cystic Fibrosis Canada. There is no greater strength than the tenacity and generosity of individuals linking together for a cause; and there is no greater cause than the health of our children, families and friends.

We are faced with a new era of responsibility and possibility. It is with the continued support of all Canadians that we will enable the necessary research and quality care for people with cystic fibrosis. I invite you to join me as we set our sights squarely on a cure.

Maureen Adamson





Breathe

TARGETING THE BASIC DEFECT IN CYSTIC FIBROSIS

Cystic Fibrosis Canada's *Breathe* program paves the way for new drug development partnership with Glaxo Smith Kline (GSK)

The Breathe Team at McGill University and the pharmaceutical giant partner to develop a potential "breakthrough" treatment for cystic fibrosis.

McGill's Faculty of Medicine and GSK collaborators in the United Kingdom have formed a unique alliance that builds on previous research conducted by Cystic Fibrosis Canada's **Breathe** research team in Montreal.

In 2004, Cystic Fibrosis Canada initiated the **Breathe** (Basic Research and Therapy) research program and over the next five years outstanding headway was made in targeting the basic defect in cystic fibrosis. Co-funded by the Canadian Institutes for Health Research (CIHR), Breathe teams in Montreal and Toronto screened tens of thousands of compounds and discovered several that could serve as "correctors" in cystic fibrosis-affected cells.

"Cystic Fibrosis Canada is ecstatic with this outcome from the **Breathe** program. It is truly compelling to see the results of the generosity of our donors and the excellence of our research partners to advance the interests of Canadians with Cystic Fibrosis" remarked Maureen Adamson, CEO, Cystic Fibrosis Canada. "Our sights are set squarely on a cure."

One of the teams, led by Dr. John Hanrahan (McGill University, Montreal), continues to investigate these impressive findings in this newly formed partnership and will receive further funding from the Canadian Institute of Health Research.

"If we can restore normal function to the mutant cystic fibrosis protein (CFTR), we can radically transform the lives of millions of children. It will move us from treating symptoms to preventing the disease and ultimately save lives," said collaborator Dr. David Thomas, Co-Investigator **Breathe** (McGill University).

"We will now be looking at enhancing these small molecules to improve their ability to "rescue" or "correct" the mutant CFTR protein, allowing it to reach its proper location and be more active," added Dr. Hanrahan.

Dr. Roberto Solari, head of respiratory biology at GSK, hopes that by the end of the two-year collaboration a compound will be developed for further investigation as a potential new treatment for Cystic Fibrosis.

*Cystic Fibrosis Canada invested over \$6 million in the **Breathe** research program and was monumental in laying the groundwork to make these potential discoveries possible. This investment was made possible by the generosity of the **Breathe** campaign donors, and we would like to thank them again for their tremendous support.*



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Did You Know...

In the past five years, Cystic Fibrosis Canada-funded researchers have published their findings in 1,289 journal articles. Throughout their careers they have contributed 544 chapters to books and hold 133 patents. Dr. Robert Hancock (The University of British Columbia, Vancouver) holds 34 of these patents. His discoveries have led to the potential use of cationic peptides, naturally-occurring antibiotics, to combat, and protect against, infection.

Cystic Fibrosis Canada supports many talented researchers, fellows, and students in 2010-2011, as well as CF clinics and transplant centres. Read more about CCFF-funded programs in Hope through Progress: Clinical and Scientific Research Programs 2010-2011, available at

http://www.cysticfibrosis.ca/assets/files/pdf/CCFF_Clinical_n_Scientific_ProgramsE.pdf

50th Anniversary campaign exceeds goal!

Our 50th Anniversary campaign exceeded our goal, raising a total of \$625,000! A big thank you to chapters, volunteers, corporate partners, and members of our research and clinical communities – your contributions made this possible! The funds will be used to support CF research and clinical care.

UPCOMING WEBCAST!

"Cystic Fibrosis Bugs: the good, the bad and the ugly" Panel Discussion - Live Web Cast (in English and French)

Saturday, April 30th, 2011 at 10:00 am EST

The panel discussion, held during the Cystic Fibrosis Canada's Annual Meeting and Conference, will focus on current research, treatments, and preventative strategies to fight infections in cystic fibrosis patients.

More information will be available on www.cysticfibrosis.ca in the coming weeks.

NEEDED! RESEARCH STUDY PARTICIPANTS

My name is Diana J. Gudim, and I am a Master of Arts in Counselling Psychology candidate at City University of Seattle Washington, Calgary Campus. I am currently looking for participants in a research study that explores the lived couple relationship of parents with chronically ill or disabled children. My research goal is to add to the body of literature about how these unique parents sustain and maintain their couple relationship, thus enhancing therapeutic services for the clinical population. I am drawn to this research topic, as I am the sibling of a chronically ill child and have friends and family with chronically ill or disabled children.

Are you the parent of a child with a chronic health issue or disability? Are you in a long-term relationship with a significant other? If so, your experience in a couple relationship while parenting a child with a chronic health issue or disability is the focus of a current research study designed to explore the lived experience of parents like yourself.

This qualitative research study explores what it means to be in a couple relationship while also parenting a child with a chronic health issue or disability. This research study will involve one in-depth interview and one follow-up session and is being conducted in partial fulfillment of a Master's of Arts in Counselling Psychology degree through City University of Seattle, Calgary Campus. For more information, please call Diana J. Gudim via personal email: djgudim@cityu.edu or by private phone at 403-869-4936

Diana J. Gudim
City University of Seattle WA,
Calgary Campus: 403-209-8352

On Saturday February 19, 2011, my daughter, grandson and I drove up to Edmonton in support of the Corporate Challenge Hockey Tournament hosted by the Edmonton Kinsmen Club. This tournament has been in place for 13 years now with proceeds going directly to cystic fibrosis. My employer, BrokerLink, has had a team participate in this tournament for the past 3 years and although I don't play hockey, I was more than glad to make the trek north in support of both my company and cystic fibrosis. Although our team didn't fare so well on the ice, we had a lot of fun participating and collected \$1412.53, all of which went to Cystic Fibrosis. As of publishing this newsletter, totals for this event were not finalized however the hope was to raise \$20,000.00, more than what was raised last year.

Thanks to the Edmonton Kinsmen Club for hosting this event and to all of those who participated.

Carol O'Connor
Treasurer for Calgary and Southern Alberta Chapter.



Parent Information Day

Saturday March 12

9:00 AM – 3:00PM

Alberta Children's Hospital

Auditorium – 4th Floor

Registration 8:30

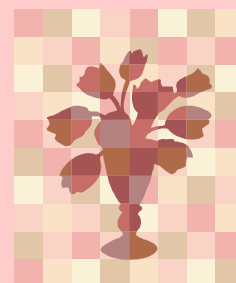
If you did not receive your invite or have not been contacted by clinic staff, and still wish to attend

Please call the clinic at **403-955-7319**

See you there!!!!

All of us at the Calgary and Southern Alberta Chapter of Cystic Fibrosis Canada offer our deepest sympathy to families who have recently lost loved ones. We extend our sincere thanks to those who have sent donations in memory of:

Robert Alexander
Alice Keibel
Norma Skauge
Jennifer Evans



Calvin Wiley, supporting Team BrokerLink.

7th Annual "Lung Function" 2011

Formerly known as the Heroes Among Us Gala

Thursday April 14th, 2011

Sheraton Suites Eau Claire

5:45pm cocktails • 7:00 pm dinner • 8:00pm program

Live & Silent Auction • Entertainment • Prizes • Guest keepsakes
Semi - Formal

Tickets are \$150.00 each or a table of 10 for \$1350.00

www.summitfoundation.ca

For more information on this event, please visit our website at

www.cfeffort.ca



Calgary & Southern Alberta communities have two walk locations to choose from this year!

Calgary and Area Great Strides Walk

North Glenmore Park - West End

May 29th

- Registration starts at 10:30am (new time!!)
 - Walk starts at 12:00pm (new time!!)
- BBQ, entertainment, prizes, games and awards ceremony to follow the walk

Online registration for Great Strides is open! Register today, collect \$100 or more in donations and be entered into a draw to win a \$3,000 family shopping spree at Zellers, The Bay or Home Outfitters.

Lethbridge and Area Great Strides Walk

May 29th

Henderson Horseshoes - Group Picnic Shelter

- Registration & lunch runs 12:00pm - 1:30pm
 - Walk starts at 1:30pm
- Refreshments and announcements to follow the walk

Online registration is now open!!!

Visit <http://www.cysticfibrosis.ca/en/GreatStrides/index.php> to register or sponsor an individual, or to join a team.



The 22nd Annual 65 Roses Ladies Classic Golf Tournament will take place on June 27, 2011 at the Earl Grey Golf Club in Calgary.

Come and join us for a wonderful, fun filled day of golf, dinner and prizes and help us in our continued effort to raise funds for research to find a cure for cystic fibrosis.

The **Early Bird** registration fee is **\$235.00** per person, if received by March 31st. After that date the entry fee will be **\$250**.

Contact the CF office at **403-266-5295** for a registration form and help us in continuing our effort to "Breathe Life into the Future".



We are pleased to welcome Paragon Pharmacy as a National Partner with Cystic Fibrosis Canada!

Paragon Pharmacy, a leading pharmacy with retail locations throughout Western Canada, has chosen Cystic Fibrosis Canada as their newest charity of choice. Paragon joined the fight against cystic fibrosis in 2010 by hosting fundraisers at their staff Christmas parties. Store locations look forward to supporting this year's Great Strides TM walk. Cystic Fibrosis Canada thanks the Paragon family for their incredible generosity! Visit www.helloparagon.com to learn more about Paragon Pharmacy.

Meet all of our National Partners, visit: <http://www.cysticfibrosis.ca/en/aboutUs/OurPartners.php>

Volunteers Needed for Great Strides 2011!

Our Great Strides Organizing Team is getting laced up and ready to go for the 2011 walk on Sunday, May 29th at North Glenmore Park.

We are looking to increase volunteer involvement in order to ensure the Great Strides Walk continues to be our Chapter's most impactful event and awareness opportunity!

Below are a few examples of volunteer opportunities with this event:

Pre-Event Volunteer Opportunities

Sponsorships	Corporate Partnerships	Promotions
Brochure Distribution	Donations	TEAM Engagement

Event-day Volunteers

Setup & Take Down	Registration	Route Support
Food & Beverages	Children's Activities	Photographer
Volunteer Support	Greeters	Merchandise Sales

...and more, depending on your level of interest!

There's certainly a variety of opportunities, if you would like to join a dynamic group of volunteers and help contribute to our organization's largest fundraiser contact Kirsten at greatstrides@cfcalgary.ca or one of the Great Strides Committee members today!

A very important message from our chapter executive regarding membership:

Our Chapter membership consists of parents, grandparents, relatives and friends, CF adults, and many unrelated volunteers.

Chapter members:

- raise funds in the Calgary and Southern Alberta area
- promote public awareness of cystic fibrosis
- serve as a local resource to partners
- support people and families affected by cystic fibrosis

As a member of Cystic Fibrosis Canada/ Calgary and Southern Alberta Chapter you can:

- Contribute to the direction to the chapter at a local level
- Be involved as a volunteer at events and help raise awareness in our community
- Provide leadership / assistance / knowledge to serve the Chapter
- Attend the Annual General Meeting to elect the Board of Directors
- Receive a subscription to the monthly Calgary newsletter - "CF Connections"
- Become a volunteer for a specific project, event or in a capacity where your specialized skills or experience will contribute towards the goals of the Chapter

\$20 Family membership is good for one year from February 1, 2011 to January 31, 2012.

An elected Board of Directors oversees the operation of the Chapter.

If you would like to become a Chapter Member, please complete and mail in our Membership Form, or contact the Chapter office: Phone: (403) 266-5295 or Email: info@cfcalgary.ca

Patrick O'Connor

Better get to know the person behind our Great Strides Bear

10 things you may not know about me are.....

1. Has been the mascot for the great strides walk for 5 years
2. Played the trumpet as a teenager and once played with Arthur Friedler when in school
3. Loves most thing science fiction, either books or movies
4. Loves anything radio controlled and currently has 2 trucks,1 car and 1 rock crawler, 3 of which run on nitro
5. Has toured much of the western states and Canada in the past few years
6. Distributes your newsletter each month
7. After more than 25 years and almost 2 packs a day, quit smoking when he found out his daughter was expecting his first grandchild
8. Played guitar, for many years.
9. Prepared and catered for a family wedding.
10. Took tailoring in school and was quite good at it.



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